



Editor, Patsy Whitehead, CCC

Featured above: Nolin RECC Line Technician
Terry Hudson, 25 years of service

News you can use

Building a Better World

2012 Marks the International Year of Cooperatives

This month we kick off a yearlong celebration marking the International Year of Cooperatives 2012. Our theme, Cooperative Enterprises Build a Better World, resonates loud and clear in our turbulent national—and global—economy. The year offers a chance for us to showcase our legacy of innovation and achievement, and reminds us of what’s important in business—putting people first.

As a member of Nolin RECC, you already know we’re focused on providing safe, reliable, and affordable power. But as a community-driven business we don’t stop our service at your light switch.

There are 29,200 co-ops across America representing many different types of businesses, from farmers banding together to get a fair price on supplies to credit unions delivering low fees and reasonable interest rates on loans. Our business model works for dairy farmers and small-business owners, financial institutions, grocery stores, insurance, housing, and childcare.

One out of every four Americans is a co-op member; there are more than 1 billion members around the world. Co-ops fill a community need, giving a voice to folks that profit-driven businesses often overlook. Co-ops share a common set of principles and values, including self-help and—one of my favorites—democracy.

Electric cooperatives may only serve 12 percent of Americans, but our lines cover 75 percent of this great nation. By banding together, we deliver power to 42 million rural Americans in 47 states—and we’re not finished.

Through NRECA International Programs, co-op line workers are volunteering overseas to deliver electricity to 2 billion people living without power. Over the last 50 years, these efforts have provided light and hope to 100 million people in more than 40 countries. That’s how electric cooperatives build a better world.

During International Year of Cooperatives 2012 it’s important to remember co-ops put people first. We brought electricity to this community to improve our quality of life and keep young people from leaving to seek opportunities in electrified cities. Nearly three-quarters of a century later we still want our children to succeed. That’s why we support the Rural Electric Youth Tour. This past summer we sent five upcoming high school seniors to our nation’s capital to learn about leadership, teamwork, and our nation’s ideals.

We also provide \$7,000 each year in scholarship funds to send local students to college. These future leaders will help us build a better world.

We also want to celebrate our legacy of innovation. Co-ops adapt quickly to change, and we work together—cooperatively—to find solutions to improve service for our members. Can you imagine profit-driven utilities working together to keep bills affordable?

At Nolin innovation takes many forms, from our energy-efficiency programs and renewable energy efforts to transforming the electric grid. Each innovative step forward builds a better community for all of us.

Whenever a community faces a need—a challenge to make life better—the cooperative business model comes into play. By putting people first and using innovative ideas to meet member needs, cooperative enterprises build a better world. To learn more, visit www.go.coop.

Celebrate with Nolin as we recognize October as Co-op Month and as we prepare to pay tribute to all cooperatives during 2012!



Mickey Miller
President & CEO



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We're Giving Away Energy Efficiency

Nolin's Home Energy Makeover Program Set to Reward Two Members

NOLIN RECC's HOME ENERGY MAKEOVER

Last year's Home Energy Makeover winners, Sharon Pinkham and Sgt. 1st Class Pablo Michel, will tell you spending a few minutes to enter the contest proved to be a great investment of time!

The two were awarded up to \$1,200 worth of home energy-efficiency upgrades.

This year, the stakes are higher! Nolin is increasing the upgrades reward to \$2,000 (that's for each of our two winners)! It will

certainly pay you to register for this great opportunity.

The free makeover is our way of celebrating National Cooperative Month in October and it serves as an excellent way to help you take advantage of an opportunity that will help save you energy dollars for years to come.

This is the second year Nolin has offered the Home Energy Makeover to members.

Contest rules and an application were printed in last month's *Nolin News*. You can also log on to www.nolinrecc.com/makeover to enter the contest. Deadline for entry is November 30, 2011.

Don't miss your chance to win up to \$2,000 in home energy improvements. Questions can be directed to Nolin's Energy Management Coordinator Todd Drake at (270) 765-6153.



2010 Winner!

Meet **Sgt. 1st Class Pablo Michel**, 2010 winner of Nolin RECC's **Home Energy Makeover Contest**.

SFC Michel received **\$1,200** worth of **FREE** energy efficiency! He selected a GE 25 Cu. Ft. **ENERGY STAR refrigerator** for his home.

How would you like to improve home energy efficiency and not spend a dime? Celebrate National Co-op Month with Nolin RECC in October and enter the **Home Energy Makeover Contest** at www.nolinrecc.com.

Contest prize is now \$2,000!

Need an Easy Way to Pay?

Members Positive about Nolin's PrePay Metering

Last month we introduced a new way to pay your electricity bill and since that time, members have told us they are interested in the program. Only 300 can enroll in Nolin PrePay Metering because it is in the testing stages for three years and may even be discontinued after that time.

If you like the idea of paying for your electricity before you actually use it in your home, then Nolin PrePay is your an-

swer. Members signing up for PrePay do not pay a deposit and if you are already on service and switch your account(s) to PrePay, any deposit you may have on your account will be applied.

Current Nolin residential members who are interested in signing up for PrePay simply visit the Elizabethtown or Radcliff office and fill out the necessary paperwork to switch their existing ac-

counts. When your account balance gets low, you will receive an alert by phone and e-mail. Text alerts will be available in the near future. Adding money into your Nolin account can be done over the phone, in the office, or online with VISA or MasterCard.

For more information on Nolin PrePay Metering, call the office at (270) 765-6153 or visit our Web site at www.nolinrecc.com.



HEROES THEN. HEROES TODAY.

The men and women who served in World War II saved our world. They were heroes when they came home in 1945, and they are heroes today. On Oct. 22, Kentucky's Touchstone Energy Cooperatives and the Bluegrass Chapter of the Honor Flight Network will honor 35 of those heroes by sending them to Washington, D.C., to visit the World War II Memorial and other landmarks that commemorate those who risked all for America and freedom.



NOLINRECC.COM

The power of human connections

We Need *YOU* for Nolin RECC's Member Advisory Council

The Member Advisory Council (MAC) is made up of interested Nolin members from throughout the service area. Are you willing to give the management and directors of Nolin your ideas and opinions about how the cooperative can best serve the members? Are you willing to help your cooperative better understand the needs of the membership? Are you willing to attend at least two evening meetings per year to learn more about your cooperative's operations?

If you are interested in helping your cooperative and serving on the Member Advisory Council, please complete the form at right and mail it to: Member Services Department, Nolin RECC, 411 Ring Road, Elizabethtown, KY 42701-6767, or call (270) 765-6153.

The next meeting will be October 13.

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Acct. No. _____

Why do you want to be a member of the Advisory Council?

12-24-0191-64

Celebrate National Co-op Month with Nolin RECC in October. Celebrate the cooperative difference—you are more than a customer, you are a member of this great cooperative! Let's celebrate YOUR ownership!



Connecting to Savings

Keep Your Nolin RECC Co-op Connections Card in Your Wallet



Good habits always come back to reward you at some time or another. One good habit for Nolin members is to keep the Co-op Connections Card in your wallet at all times. You never know when and how much money you may save by using the card.

Last year alone, the Co-op Connections Card was pulled out and used 7,588 times by Nolin members taking advantage of the pharmacy discounts on prescription drugs. The savings to Nolin members on these prescriptions totalled \$84,493.

Just in the first half of 2011, the Co-op Connections Card has saved members more than \$44,000 in prescription costs. And in

August 654 Nolin members saved more than \$8,500 by presenting the card at participating pharmacies.

For a complete list of pharmacy providers call (800) 800-7616 or log onto www.locateproviders.com and use the Group and Member numbers from the back of your card to search for providers. You can also obtain a list from the Nolin RECC office by calling (270) 765-6153.

The card also offers discounts at many local, state, and national businesses and restaurants. The number of businesses participating in the Co-op Connections Card discounts increases daily.

Here is a list of our latest newcomers:

Elizabethtown area:

Advantacare Chiropractic Wellness Center
Amazin' Glazin' Donuts
Coffee Tree Restaurant at Howard Johnson
Dukes Sporting Goods
Duvall Appliance Parts Company
Everything 4 Kids
Excel Carpet Cleaning and Water Damage Restoration
First Class Car Care
Flowers Flowers

Heartland Furniture Outlet
Ising Orthodontics
MR2 Gifts
Plaza Lube
Second Time Around
Stanley Steemer
Tunnell Hill Flowers

Hodgenville area:

Allen's Air Conditioning, Inc.
Lincoln's Loft
The Sweet Shoppe & Dessert Cafe

Magnolia area:

B & C Heating & Air Conditioning

Radcliff area:

A Family Tradition
Blazer's Fun Zone
Everything 4 Kids

Rineyville area:

Supermommy's Superstore

More than 140 local businesses honor the Co-op Connections Card. The program, which is offered through Touchstone Energy, is exclusive to rural electric cooperative members.

All Nolin RECC members should have the Co-op Connections Card

New members receive the Co-op Connections Card when they sign up for service. In addition, the cards were given to each member as they registered at the Nolin RECC annual meeting in June. Visit www.nolinrecc.com for a complete listing of local and national offers.

A Quick Q & A on your Nolin RECC Co-op Connections Card

Q. How will I know if a business or restaurant honors the Co-op Connections Card?

A. You will see a Co-op Connections Card decal on the front store window or cash register.

Q. Do I have to show my card to receive the discounts?

A. Yes, you must show the owner or pharmacist your Co-op Connections Card.

Q. I don't have a Co-op Connections Card – how can I get one?

A. Call the Nolin office to request a card, which is only available to co-op members.



NOW I ASK EVERYONE IF THEY TAKE THE CARD.

Cancer survivor Marie Brown and her husband Bill had never used their Co-op Connections Card until a co-op employee told them about the pharmacy benefit. Now they are saving \$1,560 a year on a single medication.

With 1,033 participating pharmacies in Kentucky and 20,000 businesses, how much can you save?

Find out at www.co-opconnections.com.



NOLINRECC.COM
CO-OPCONNECTIONS.COM

Nolin RECC Member Receives WIRE Scholarship

Congratulations to Rita Rowe of Radcliff. She recently received a \$1,000 college scholarship from the Kentucky Women In Rural Electrification (W.I.R.E.). The W.I.R.E. organization is made up of women representing the 26 electric cooperatives in Kentucky.

Students eligible for the scholarship must be served by a Kentucky rural electric cooperative and have at least 60 credit hours by the beginning of the fall 2011 semester. In addition, students must attend a Kentucky college or university.

Rita attends Western Kentucky University and is majoring in business and human resource management. She and her husband, Jacie, have six children.



We Have another Annual Meeting Winner

Nolin member and Elizabethtown resident Leslie Ricketts knows a great opportunity when she sees one! Leslie cashed in on a \$50 electric bill credit by identifying nine people she spotted on two pages of the August 2011 *Nolin News*. The individuals were attending the Nolin RECC annual meeting in June when their photos were snapped.

Nolin offered the \$50 bill credit as the final annual meeting prize. Participating members did not have to be present at the meeting.

It always pays to read the *Nolin News*...just ask Leslie Ricketts!

Nolin Members Are the Most Important Part of the Cooperative

2nd Lt. Raphael Moyer paid a visit to the Nolin RECC Radcliff office recently. He has been living in the Radcliff area while training in the 101st Airborne Division at Fort Knox for the past six months.

Although he is originally from Maryland, 2nd Lt. Moyer is a part of our community and an important part of Nolin RECC. Our members are first priority at Nolin!



08-25-0072-02

Protect Your Family— Take Steps to Prevent Electrical Fires in the Home

Tips for National Fire Prevention Week Oct. 9-15

The United States Fire Administration reports there are an average of 28,300 residential electrical fires each year, causing 390 deaths, 1,000 injuries, and nearly \$1 billion in direct losses. The National Fire Protection Association notes that 41% of those fires were related to home wiring, cords, or lighting.

Safe Electricity wants consumers to be aware that the majority of electrical fires are preventable and offers some simple things to check for around the home:

- Make sure light bulbs are correctly rated for the fixture in which they are being used. Do not use light bulbs with wattage that is too high for the fixture. For example, using a 100-watt bulb in a 60-watt fixture creates the danger of overheating and fire.
- Keep lamps, especially those with halogen light bulbs, away from flammable materials such as drapes, clothing, or paper. Turn them off when you leave the home.
- Look for cracked or damaged cords and loose-fitting plugs on extension cords as well as appliance cords. Replace or repair damaged cords and plugs.
- If an appliance has a three-prong plug, use it only in a three-slot outlet. Never remove the round grounding pin or force it to fit into a two-slot outlet or extension cord.
- Replace any appliance or tool if it causes even small electrical shocks, overheats, shorts out, or gives off smoke or sparks.
- Switch plates and outlet covers that are discolored or warm to the touch indicate a problem that should be checked out. Immediately shut off light switches that are hot to the touch and have them professionally replaced. Have an electrician check the wiring in your home if you find popping and sizzling sounds in walls, lights that dim when other appliances are turned on, or frequently tripped circuits.



- Use extension cords only temporarily, not as permanent wiring. Don't overload them.
- Do not place cords and wires in dangerous places such as under rugs, in high-traffic areas where they can be trampled, or in tight spaces where heat can build up.
- To prevent overheating, allow air space around heat-producing appliances such as TVs, plug-in radios, stereo sets, computers, and high-wattage lamps.
- Do not exceed 1,500 watts of appliance load for each outlet or circuit.
- Know where your circuit breakers and fuse boxes are and how to operate them. Make sure the panel door is securely closed.

When buying electrical appliances, look for products evaluated by a nationally recognized laboratory, such as Underwriters Laboratories (UL). When using appliances, follow the manufacturer's safety precautions.

Finally, protect your family by checking the operation of the smoke detectors and have an escape plan for everyone in your family. Check detectors every month and replace the batteries twice a year. The National Fire Prevention Agency reports that roughly 60 percent of reported home fire deaths happened in

homes with no smoke alarms or alarms that weren't working. Also, develop and practice an escape plan twice a year in case of a fire. A good plan is known by all household members and includes an outside meeting location away from danger of the fire.

If you must attempt to put out an electrical fire, use a Class B/C or Class C rated dry fire extinguisher. Never try to extinguish an electrical fire with water!

Safe Electricity urges everyone to understand how electrical hazards can contribute to fires and to take steps to keep your home and loved ones safe from electrical fires. Learn more at SafeElectricity.org.



We've Got Your \$25 Number! \$25

WIN \$25 Worth of FREE Electricity

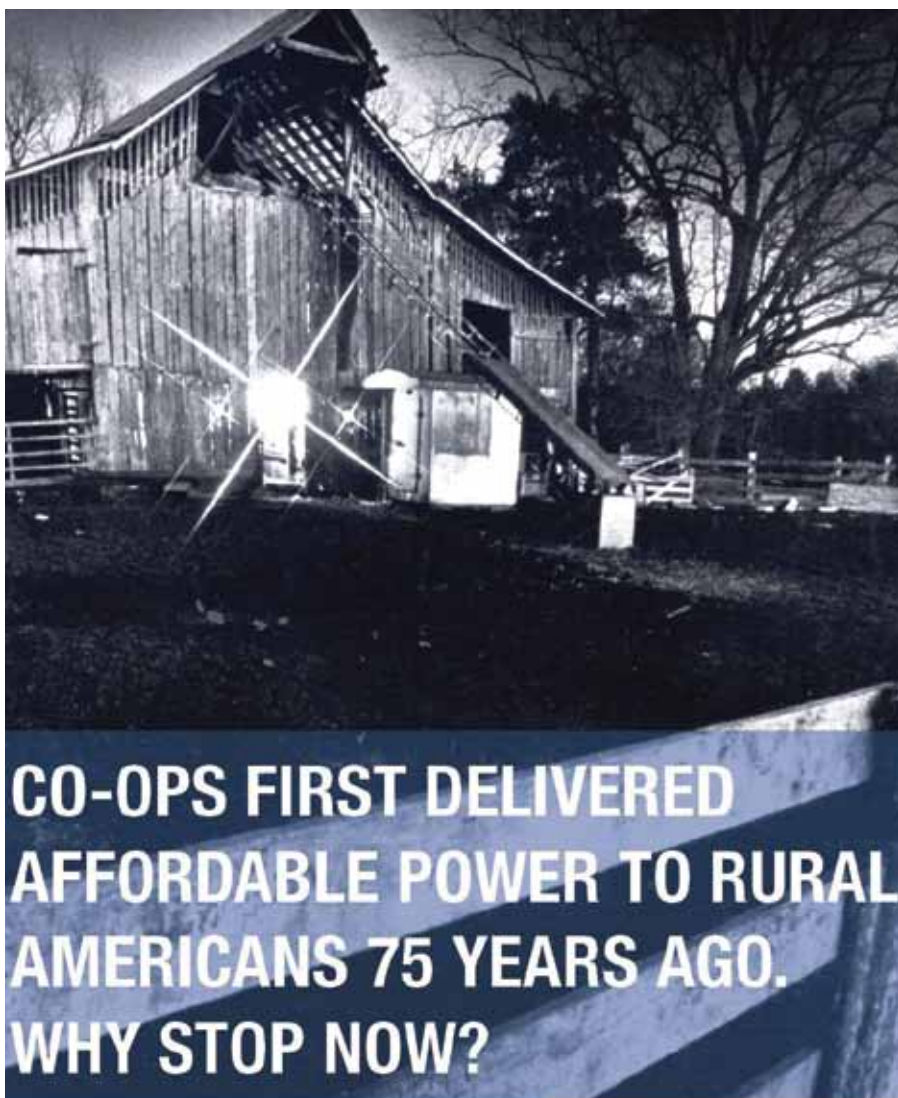
Nolin News features a contest called "We've Got Your Number." Hidden inside this issue are two randomly selected member account numbers. If you spot your account number, contact the Member Services Department at 765-6153, and win a \$25 CREDIT on your electric bill. You must identify your number and call by the 15th day of the month's issue containing your number. Account numbers could be anywhere in your *Nolin News*!

New Member Credits

All members signing up for new service with Nolin receive a short survey. Members who return the completed survey to Nolin are automatically eligible to win a \$20 credit on their electric bill. Each month, one name is drawn and a lucky Nolin member receives a bill credit on their next statement. Congratulations to our latest winner, **Elizabeth A. Kartner**, of **Radcliff**.

Online payments

Access your Nolin RECC account through our Web site at **www.nolinrecc.com**. Click on "YourAccount" to check your consumption history and make payments by debit card, Visa, or MasterCard. To apply for budget billing and automatic draft online, click on "Residential Bill Payment."



**CO-OPS FIRST DELIVERED
AFFORDABLE POWER TO RURAL
AMERICANS 75 YEARS AGO.
WHY STOP NOW?**

October is Cooperative Month. And even though electric co-ops have been around for awhile, we're still finding new ways for you to save money. Find out how the little changes add up at TogetherWeSave.com.

NOLIN
RURAL ELECTRIC COOPERATIVE CORPORATION

TOGETHERWESAVE.COM

HOW TO REACH NOLIN RECC

ELIZABETHTOWN OFFICE

411 Ring Road, Elizabethtown, KY 42701-6767
8:00 a.m.-5:00 p.m., Mon-Fri • (270) 765-6153

RADCLIFF OFFICE

101 West Lincoln Trail Blvd., Radcliff, KY 40160
8:00 a.m.-5:00 p.m., Mon-Fri • (270) 351-2199
(Office closed from 12:30-1:30 daily)

TOLL-FREE BUSINESS CALLS — 1-888-637-4247

EMERGENCY PHONE NUMBER — (270) 769-6396

EMERGENCY TOLL-FREE CALLS — 1-800-572-1147

Web site: www.nolinrecc.com
e-mail: comments@nolinrecc.com

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